

REMOVABLE LABEL GUIDE

Cat. No. 4550L Patent No. 1390199 Date First #1

Licensed

Call White Letterg - New-Location: Pittsburgh, PA.

WWSW RADIO, INC. (AL 7-13-55 EF): 8-1-55)

X W W S W, INC. (Mt. 9-9-42)

Name of XWALKER AND DOWNLING RADIO CORECRATION (Vol. Assign.Lie. off, 1-1-32)

S.W. Corner of junction of Babcock Blvd. & McKnight Road, Approx. 15 mi. E. of West View in Ross Township, Pennsylvania. (CP & MP 10-14-47)

x 341 Rising Wein Street, Pittsburgh, Pennsylvania (C.P. 8-7-29)(License 11-6-39)

Transmitter X Bounded by Miami - Burrows and Mohawk Sts., Pittsburgh, Penna. (C.P. 1-21-36)
Location: X Frankstown Road, R.F.D. #1, Wilkinsburg, Penna.

15212

1 Allegheny Square, Pittsburgh, Pa. (Ltr. 2-7-68)

X300 Sixth Avenue, Pittsburgh, Pennsylvania (Eff: 9-18-67)

X212 Wood Street, Pittsburgh, Pa. (CP & MP 10-14-47) (Lie. ----)

dioHotel Reystone, Pittsburgh, Penns, (L. 5-29-34)

Main StudioHotel Reystone, Fittsburgh, Fenna. (L. 5-29-34)
Pation: xSehenley-Fotel; Sigelow Sivd. and Fifth ave., Fittsburgh, Fenna.

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dppl	Date		1	Time	1	PERIOD
Na.	Issued	Freq.	Power	Div.	F. 0	на Те
-3-1652	1-83-31	1500	100	Unlimited	2-25	5-25-
P-B-192	5-8-31	Approva	of tran	smitter a	1 02-2	5-25-3
-B-623	7-7-31	1500	100	Unli lited	7-7	1-1-3
-9-797	18-4-31	1500	100	Unlimited	1-1	7-1-3
L-B-403	13-22-31	Vol. As:	iem.lic.	off. 1-1-	4	
-5-797	6-3-32	1500	100	Califulted	7-1	1-1-3
-B-2603	7-5-32	New tr.	& incr.;	r. to 100	8-5	415 11-5-31
-B-658	9-8-32	1500	100	Unli-ited	9-8	1-1-33
-9-797	12-9-32	3.500	250-LS		ļ	
-5-797	12-2-00	1500	100 250-LS	Unlimited	1-1	7-1-33
-B-797	6-9-33	1500	100-250-	LS U.	7-1	1-1-34
R-B-797	12-19-33	1500	100-250-1	s u.	1-1	7-1-34
-B-797	6-12-34	1500 1	00w,250w	LS U	7-1	1-1-35
-B-797	12-18-34	CORNEL PROPERTY AND ADDRESS OF THE PERSON NAMED IN	Ow-250w		1-1 7-	
2-S-797	2-26-35	12 mid.	and 6am	ans. 1500 2-26 to 2-2 0 Merch 18	A + fr	een om
32-S-797	3-19-35	Use 100w	port.tra	ns. 1500 k	betw.	midn. 3-28.
B2-R-79	PROPERTY AND PERSONS NAMED IN	Charles Commenced in	100w,250w		7-1 1-1	
22-R-797	12-10-35	1500	100,250w	-LS U	1-1 7-1-	-36
Special Property and Publishers	1-21-36	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	ans.;chg.	THE RESERVE AND PARTY OF THE PERSON NAMED IN COLUMN 2	3-21 9-	21-36
32-R-797			100w,250w	the second second second	7-1-1-1-	-37
B2-L-348	7-2-36		100w, 250w		7-2 1-1	-37
B2-R-797	12-15-36	1500	100w, 250w-	and chg.equ	1-1 7-1	-37
B2-8-797	6-29-37	Sytessi	00 11 20	100	7-1 8-1-	30
B2-S-797	7-30-37	Extensi	on of Lie	THE R. P. LEWIS CO., LANSING, DR. P.	°-1 10-1	
B2-S-797	9-28-37	Extension	on of lice		10-1 11	
B2-S-797			00m, 250m-		-20 1-1	THE RESERVE OF THE PERSON NAMED IN
B2-R-797 B2-R-797	6-17-38	-	00w,250w-		7-1	
100000					-1 1-1-	-39
The second secon			- Cu 100		- 7-	1-39

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters 7 7 3 7

See Card #1

Name of licensee "ALLAZE AND DOWNING

WALKER AND DOWNING RADIO CORP

Transmitter location

Main studio location

U. S. GOVERNMENT PHINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Apri.	Data	Funo	Powers	Tost Dre		Prinon
No.	Issuru		Louisi	Div		From To-
DD C 000	E 23 A 78 A					
B2-S-797	5:45 to 6	rebro	May 10	1989 re	0.d 1	rm Wolfo fim
B2797	5/10/39	opr 50	w port.	trans.	day, 1	hr after
	19001 Bun	11898939	(site a	fore su	n.et,	1550 kg, fr
B2-R-797	6-6-39	1500	100w,250	W-LS	U 7-	1 1-1-40
B2-TC-139	7-13-39	Transfe	r of Con	trol fro	m Pen	nsvlvania
		and the same of th				LISHING CO.
BP-2391	8-7-39	THE RESIDENCE OF THE PARTY OF T	To compare the compare to the last last the compared to	thll new		
			nntenn			7 4-7-40
B2-1/T-76	0 9-12-39	1500	250w	U	COLUMN TO SERVICE STATE OF THE PARTY OF THE	2 1-1-40
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Named St. Combactor Company Street Street	0 11-6-39	AROSON INCOMEDICATION	And the last light the light contracts	U	11-6	1-1-40
	se to cove					
	trans.		112 60777 11	0" 01 0115	. 02 041	comia,
	2 12-19-39	1500	2.50w	Anv	2-10	8-10-10
DZ-1-20)	C.P. to u					8-19-40
	at new si		וו-טנים או	or ans.	as nux	litary
2-4-797	12-12-39	1500	250w	250w	1-1	12-1-40
B2-9-707	and the second second	1500	250w		7 7	
Section Section 5.	7 3-5-40	a management of the common	250x	_ <u>U</u> .	3-1	8-1-40
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		e nux. ti				-A
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Order	9-10-40	Extension			10-1	3-29-41
		_ 10	ain & Aus			
MARBA RI	MALLOCATION					
32-R_7	7-24-41	1490	250w	U	3-2	9 12-1-41
Aug.			250v			
B2-F-213	4-17-41	Auth. to	install	automati	e frequ	iency
		control e	equipment			
B2-7-100	4) 6-26-41	1,00	25Qw	U	1 01	10.2
B2-Z-108	1)6-26-41	1490	25UW	U	0-20	12-1-41
	Determine	operatin	g power t	y direct	measu	rement
	11-18-41	1490	250m	U	12-1	12-1-43
Aux	+		EDVI			

43

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W W Z W

See Card #1

Name of licensee WALKER AND DOWNING RADIO CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

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APPL No.	DATE ISSUED	FREQ.	Power	TIME DIV.	F	РЕНІОВ гот— То—
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B2-P-341	0 1-7-42		to change		KILLER	~ ~
-		transmit	ting our	pment	3-7	Name of Street, or other Desiration of the Owner, where the Owner, which we can be only the Owner, which where the Owner, which we can be only the Owner, which where the Owner, which we can be only the Owner, which where the Owner, which we can be only the Owner, which where the Owner, which we can be only the Owner, which we ca
B2-2-1352	3-12-42	1490	250w	U	3-1	2 12-1-43
Auxiliary			250w	Aux.		
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	ting equi					
72-17-11	37 9-9-42	1490	250w	IJ	9-9	12-1-43
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B2-S-797	11-6-42	Acceptable to the second second	250w	U	and the second	12-1-43
Aux.			250w			12-1-49
	Mo	d. Lic.	accordance	e Order	107	
20-9-797	11-9-43	1490	250w	11	THE OWNER WHEN PERSON	12-1-45
AUX.			250.			
		*1.00			1	
The second second second second	7-10-45	1490		U	10-1	12-1-45
Aux.		Wad T	250w ic. Order	107-A		
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B2-S-797		-	on of li		and the latest designation of the latest des	2-1-46
B2-5-797		n and au	on of lic	ense	2-1	4-1-46
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B2-S-797		in and au	on of lic	ense	4-1	6-1-46
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Aux	4-17-46	1490	250w 25 0 w	U	4-17	8-1-48
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Aux.		11,70	250w		1-27	0-1-40
Aux		ne operat	ing power	by direc	t meth	bo
B2-P-30	55 1-22-47	STATE OF THE PERSON NAMED IN	5kw*	U		
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BROADCASTING STATION LICENSE RECORD

Card # 4

Date first licensed

Call letters WWSW

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

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No		Freq.	Power		From To	
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	of T and	PERSONAL PROPERTY.	STATE OF THE PERSON NAMED IN	STATE OF THE PARTY	CONDITIONAL	10000
BR-797 _Aux	7-21-48	1490	250w 250w	U	8-1 8-1-5	1
BMP-3902	5-26-48	Mod. CP	(3055 as	mod) for	ext. of	
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	change				in DA system	
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BMP-4328					extension o	
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BMP-4614	completio	n duta.	12 22 42	mod) for	2-14 9-15-4	0
BMP-4742				mod) for		
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RMP_4867	11-23-49	CONTRACTOR OF THE PERSON NAMED IN	STATE OF THE PERSON NAMED IN	DESCRIPTION OF THE PERSON NAMED IN	-14 3-15-50	_
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BS-797	4-28-50	STREET, SQUARE, SQUARE	on of Lie	STREET, SQUARE, SQUARE		
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BR-727	8-31-50	970	igr-12/	0 8-	31 5-1-53	
81-7891	11-29-50	970 1	ikw-Da at	xiliary 1-	29-50	
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LS-797	8-28-51	970	5lov®		8 5-1-53	
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B-8. Card 15

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WWSW

Name of licensee WWSW. INC.

Transmitter location ... Cemetary Lane, Ross Township, Pittsburgh, Pennsylvania

Main studio location 212 Wood Street, Pittsburgh, Pennsylvania

CONSTRUCTION PERMIT AND LICENSE RECORD

					406
Appl.	Date			Time	I - rod
No.	Issued	Frequ	Power	Div.	From To
BR-797 Main & A	5-6-53 ixiliary	RENEWA	GF LIC	ense	5-1-53 8-1-5
BR-797 Main & A	7-28-54 exiliary	RENEWAL	OF LIC	NSE	8-1-54 8-1-57
BAL-2072 EFF:	7-13-55 8-1-55	Vol. ass WWSW RA	ignment of	of license	to
TELEGRAM	7-31-57	Action or continued	renewal	deferred on author	7-25-57 and ized until
BR-797	10-7-57	970 kes	5 m - D	(U)	3-1-60
題 797	10-8-57	Ta-2			10-5 FI 60
		Gersal/s		nd sett n	on removal
BR-797	2-15-61	MAIN & AU		e	2-15 8-1-63
BS-797	1-10-63	970kc	5kw-DA-2	U 1-1	0 8-1-53 Specification
BR-797	7-31-63	RENEWAL C	F LICENSI		1 8-1-66 8-1-66
Atty.'s	tr. dtd.	rec'd 9-	18-67 giv	ing notifi	cation that
Effective Ltr.	9-18-67 2-7-68	From attly	. is 300	now at Pittsbur	Pgh_,_Pa
BR-797(1	Commence of the local division in which the local division in which the local division in the local division i	Chain & Au	licersed	1-10	8-1-69
EBSA	f-25-70	- Grickii	f License	edillick 11-	16 8-1-72
BR-797(L) 1-18-73	the same of the sa	L MAIN &		8-1-75
	2(L) 12-26- 17-23-75	RENEWAL (N			from SL 1-78
-			2.7		
BS-797(1) 9-24-76	ohasing SC	transmit	ters & cor	rect night
10-13.(1	7-24-10	supersede r	page 1 cor	rect aux.re	werdmarking

BC-126 June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WWSW
	Station location
Name of licensee SEE CARD # 1	
Transmitter location	***************************************

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From T
BR797(L)	1-23-79	RENEWAL	& MODI	ICATION	8-1-81

Form 94 Card No. 1.

APPLICATION RECORD - BROADCASTING

Call

WASH

Letters

X Mail

WALKER AND DOWNING RADIO CORPORATION(Vol.Assign.Lic.off, 1-1-32)
Name x WILLIAM S. WALKER

W43- W-				Action
File No.	Dated	Application for	Natu	e Date
2-P-B-1852	8-25-30	New Station. Trans. and Studio: Pittsburgh, Is 1500 kcs-100 watts-Unlimited hours. (THEU's equent). (Renewal of license to WEBU Denied 1-23-31 & license granted to above as new station).	111	d 1-23-31.
2-MP-B-192	3-23-31	Approval of transmitter location at Frankstown Road, Wilkinsburg, Fa.(practically same location of former WMEJ) and studio at Schenley Hotel, Rigelow Hlvd., Fittsburgh, Fa.	Granted	5-8-31
2-L-B-623	5-25-31	License to cover construction permit 2-P-B- 1652 and modification 2-MP-B-192.	Granted	7-7-31
2-R-B-797	11-2-31	Renewal	Granted	12-4-31
2-AL-B-403	11-2-31	Journary assignment of license to Walker and Downing Radio Corporation.	Granted effective	
2-R-B-797	4-16-32	Renewal	Granted	6-3-32

Call Letters

WINSW

Name _ WALLER AND DOWNLING RADIO CORPORATION

File No.	Dated	Application for	Natur	Action e Date
2-F-B-2603	5-27-32	Install new transmitter and increase power from	Grante	1 7-5-32
2-L-B-858	7-27-32	License to cover 2-P-B-2603.	Granted	9-8-32
2-R-B-797	10-25-32	Renewal of license	Granted	12-9-32
2-R-B-797	4-22-33	Renewal of license	Granted	6-9-33
the could be seen that the best of the Print of the Post of the Po	PROFESSION OF STREET,			
2-RB-797	10-25-33	Renewal of License	Granted	
2-RB-797 2-P-B-3147	10-25-33	Construction permit to change transmitter site, exact location bendetermined in equipment; change frequency from 1500 to 890 kc; increase power from 100w, 250w-LS to 250w, 500w-LS. FACILITIES STATION WMMN.	Denied a Statemen	fter hearing t of Facts.

APPLICATION RECORD - BROADCASTING

Call Letters WWSW

Name

WALKER AND DOWNING RADIO CORPORATION

			Action		
File No.	Dated	Application for	Nature	Date	
B2-R-797	10-25-34	Renewal of License	Granted	12-13-34	
	AND DESCRIPTION OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUM	Renewal of license (See19(e)-not-sns.) Renewal of license	Ret d Granted	6-11-35	
B2-R-797	10-30-35	Renewal of license	Granted	12-10-35	
B2-P-922	12-13-35	C.P. to make equip. changes, and move trans. from Frankstown Rd., R.F.D. #1, Wilkinsburg, Penna. to Bounded by Miami- Burrows - and Mohawk, Pittsburgh, Penna.	Granted	1-21-36	
B2-R-797 Resubmitt	4-27-36 ea 5-21-36	Renewal of license (Appr-filed on backs C.P. Pathor than exists loonee)	Granted C.	1.6-29-36 7-2-36	

APPLICATION RECORD—BROADCASTING

#4

Call letters ... WVSI

FILE No.	DATED	APPLICATION FOR-	ACTION		
Pille No.	DATED	ACTURATION FOR	NATURE	DATE	
B2-L-348	6-9-36	License to cover C.P. (B2-P-922) for equip. changes, move of trans.	Granted	7-2-36	
B2-R-797	10-29036	Renewal of license	Granted	12-15-36	
B2-R-797	4-28-37	Renewal of license	Granted C	A 10-30-37	
B2-R-797	11-22-37	Renewal of license	Granted	12-8-37	
B2-TC-139	12-30-37	I was compared a contract that the base of the	Docket 5388 RANTED Min		

U. S. GOVERNMENT PRINTING OFFICE

APPLICATION RECORD—BROADCASTING

#5

Call letters WMSW

Name WALKER AND DOWNING RADIO CORP.

FILE So. DATED		APPLICATION FOR-		ACTION		
Pittin No.	FILE No. DATED APPLICATION I		NATURE	DATE		
B2-R-797	4-27-38	Renewal of License	Granted	6-17-38		
B2-R-797	11-7-39	Renewal of license	Granted	12-19-38		
B2-R-797	4-22-39	Renewal of license	Granted	6-6-39		
B2-P-2391	5-4-39	C.P. to install new transmitter, and antended and move transmitter site from 134 MiamiSt Pittsburgh, Penna., to 341 Rising Main St., Pittsburgh, Penna.	•	8-7-39		
Amended	7-18-39	RE: antenne changes, and change type of transmitting equipment.				
BZ-LIL-780	7-25-39	Medification of license to increase power from 100w 250w-LS to 250w day and night.	Granted	9-12-39		
		U.S. GOVERNMENT PRINTING OFFICE				

APPLICATION RECORD—BROADCASTING

#6

Call letters

TALKER AND DOWNING RADIO CLAPER TION

FILE No.	DATED	APPLICATION FOR—	ACTION		
Time of			NATURE	Dete	
B2-L-1010	10-16-09	License to cover C.P. (Suer-2201) for new transmitting equipment, and entenns, move of transmitter.	Granted	11-6-39	
B2-R-797	10-25-39	Renewal of license	Granted	12-12-39	
32-P-2552	11-21-39	C.P. to use old RCA 250-W, transmitter as auxiliary transmitter at new site; 341 Rising Main St., Pittsburgh, Penna.	Granted	12-19-39	
32-I1107	2-16-40	License to cover C.P.(B2-P-2652) for aux. transmitter. At new site.	Granted	3-5-40	
B2-R-797	5/29/40	Renewal of license " " (Aux trans)	Granted 1490kc, 250		

7.

Call Letters

WASH

Name

WALKER AND DOWNING RADIC CORPORATION.

File No.	Dated	Application for		
	Davou	Apprication for	Hature	
B2-P-3055	11-26-40	C.P. to install new transmitter directional		
Received	12-11-40	antenna for day and night use, change frequer	cy Issued	with MP 2485
Filed	12-11-40	from 1500 kc to 940-kc, increase power from 250 watts to 1kw;5kw-LS. and move transmitter from 341 Rising Main St, Pittsburgh, Penna. to Approx. 1 miles North of McKees Rocks Bord Stowe Twp., Penna.	Docket	5121 Without
Amended	3-14-41	Ra: requesting 970 kc under NARBA and changes	-Order	
received	3-14-41	in D. A.	Docket No	
filed	3-14-41	Form 335 filed 6-6-41.		ER A HEARING
Amended	9-12-41	Re: Incr. proposed power from 1kw-5kw-LS to 5kw-U, and make changes in proposed D.A. application filed by Mr. Segal.	ORDER B-276	1-22-47
Filed	9-19-41		subject fill	ng MP within
Amended Rec'd & Filed	3-25-44	8	ystem satis	factory to Order to be
accord. Comm.	release of		Ifective upo	on filing of
Reced & Filed	3-27-44	Filed by Can & Gudeb see- 1	P with proof pon all part	of service
	3-21-44	FOR AMENDMENT SEE CARD 7a	roceeding -	Order issued

APPLICATION RECORD - BROADCASTING

Call Letters

Name WALKER AND DOWNING RADIO CORPORATION

File No.	Dated	Application for	Nature	Date
	Continued 2-15-46 2-15-46 2-21-46	AMENDED To charges in D.A.		- Lave

8

Call

Letters 4 7 3 7

WALKER & DOWNING RADIO CORPORATION, Name

Pilla No	Dated	Intellegation Can	1	
File No.	Dated	Application for		
B2-F-213 Received	3-26-41	Authority to install automatic frequency control equipment on 1490 kc under NARBA. For auxiliary transmitter.	Grantee	4-17-41
B2-Z-1081 Rec'd	5-22-41 5-31-41	Authority to determine operating power by direct measurement.	Granted	6-26-41
E2-Z-1094 Rec'd	5-22-41 5-31-41	Requesting same for auxiliary transmitter.	Granted	6-26-41
B2-R-797	9-23-41	Renewal of license and Forms 335	CRAUTED	11-18-41
B2-P-3410 received	12-10-41	C.P. to make changes in auxiliary trans- mitter equipment.	Granted	1-7-42
Ba-Z-1352 received	8-9-43	Authority to determine oper ting power by direct measurement of antenna power.	Granted	3-12-42

#9

Call Letters WWSW

WWS W, INC. (ML 9-9-42)

Name * WALKER & DOWNING RADIO CORPORATION

File No.	Dated	Application for	Nature	Action
B2-L-1671 received	5-19-42 5-20-42	License to cover c.p.(B2-P-3410, which auth. changes in aux.trunsmitting equipment) Form 335 filed Filed by G.S.Smith, At	Granted .	6-17-42
B2-ML-1137 Rec'd Resubmitted Rec'd Filed	7-30-42 7-31-42 8-15-42 8-17-42 8-17-42	Wilson, INC.	Returned Secri, -Sig Resolution Granted	nature-&
B2-R-797 Rec'd New Forms Rec'd	9-20-43 9-27-43 9-28-43 10-2-43	Filed by George S. Smith attorney.	Retid	10-5-43- 1-9-43

#10

Call Letters 7757

Name _ I WALKER & DOWNING RADIO CORPORATION

File No.	Dated	Application for	Nature	Date
B2-R-797 Rec'd	9-28-45	Renewal of license - Main " Aux. Filed by Harold G. Cowgill atty. Logs filed 10-3-45	Granted.	4-17-46
B2-Z-1796 Rec'd Filed	5-16-46 5-20-46 5-30-46	Authority to determine operating power by direct measurement of antenna power. (Filed by David E. Tolman, Atty.)	GRANTED	7-15-46

Call Letters

WWSW

Name WWSW. Inc.

#11

			1 Ac	tion
File No.	Dated	Application for	Nature	Date
BMP-2485 Rec'd Piled	1-31-47 2-3-47 2-3-47	(Filed by Geo. S. Smith, Atty.:	permitted nal with WEI cordings to fone and to strength- i with Annex lards of occ t is desire WSW's signa	cond. that s submit R & WICA re- ken for 20 c riod of 60 d ner's signal accordance III of Stan- d Eng. Prac. d to record l at the ce the dis- l along the
Recd. Filed	5-23-47 5-26-47 5-26-47	AMENDED to make changes in directional antenna system		

APPLICATION RECORD - BROADCASTING

Call Letters

WWSW

Name W.W.S.W. INC.

File No. EMP-3888 Rec'd Filed	Dated 5-7-48 5-7-48 5-7-48	Application for Mod. of C.P. (B2-P-3055, as mod., which authorized change in frequency, increase in power, installation of new transmitter and directional antenna and change in transmitter location) to change power from 2.5kw night as 5kw day to 5kw day and night, change type of transmitter (Westinghouse 5-HV-2) and to make changes in directional antenna system. David E. Tolman, Atty. Glenn D.Gillett, Engr.	that remittee shall sub-
BMP-3902 Rec'd Filed	5-14-48 5-19-48 5-19-48	Mod. of C.P. (B2-P-3055, as mod., which authorized change in frequency, increase in power, installation of new transmitter and directional antenna and change in transmitter location) for extension of completion date from: 6-14-48 to: 12-15-48. [Harold G. Cowgill, Atty.]	GRANTED 5-26-48 same cond. as on BMP-2485

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters

WWSI

Name WWSW, INC.

File No. R-797	Dated 5-28-48 6-1-48	Application for Renewal of License (Main & Aux.) Filed by Earold Cowgill, Attorney	Nature Granted	Date 7-21-48
194	0-28-47			

APPLICATION RECORD - BROADCASTING

Call Letters W. W. S. W.

Name W.W.S.W. INC.

File No.	Dated	Application for	Nature	100 Date
BMP-4328 Rec'd Filed	11-19-48 11-22-48 11-22-48	Mod. of C. P. (B2-P-3055, as mod., which authorized charge in frequency, increase in power, installation of new transmitter and DA and change in transmitter location) for extension of completion date from: 12-15-48 TO:6-15-49. (David E. Tolman, Atty.)	The state of the s	12-2-48 as 94P-3888
RMP-4614 Rec'd Filed	5-17-49 5-19-49 5-19-49	Mod. of C. P. (B2-P-3055, as mod., which authorized change in frequency, increase in power, installation of new transmitter and DA and change in transmitter location) for extension of completion date from: 6-15-49 TO: 9-15-49. (David E. Tolman, Atty.)		-31-49 as BMP-3888

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WWS

Name WWSW, INC.

File No.	Dated	Application for	Nature Date
Rec'd Filed	8-10-49 8-15-49 8-15-49	Mod. of C.P. (B2-P-3055, as mod., which authorized change in frequency, increase in power, installation of new transmitter and DA and change in transmitter location) for extension of completion date from: 9-15-49 to: 12-15-49. (David E. Tolman, Atty.)	GRANTED 8-22-49 same cond. as BMP-3888
BMP-4867 Rec'd Filed	11-14-49 11-15-49 11-15-49	Mod. of C.P. (B2-P-3055, as mod., which authorized change in frequency, increase in power, installation of new transmitter and DA and change in transmitter location) for extension of completion date from: 12-15-49 to: 3-15-50. (David E. Tolman, Atty.)	GRANTED 11-23-49 5 conditions - SEE author zation.

APPLICATION RECORD - BROADCASTING

Call Letters WWS

Name WWSW. INC.

File No.	Dated	Application for	Nature , Date
BAP-4879 Rec'd Filed	11-21-49	Modification of construction permit (EP-3055, as modified, which authorized change in frequency, increase in power, installation of new transmitter and DA and change in transmitter location) to increase directional antenna tolerance. David E. Tolman, Atty. Glenn D. Gillett, Engr.	GRANTED 11-23-49 5 conditions - SEE
BL-3889 Rec'd Filed	11-21-49 11-21-49		EATED 5-28-50 let cut primation for combinions.

Call Letters W W 3 W

Name ... S.W. INC.

#16

File No. Dated Applicat:		Application for	Nature	Date
BR-797 Rec'd	4-11-50	Renewal of license Filed by Harold G. Cowgill atty.	Granted	8-31-50
EP-7-91 Rec'à Filed		Construction sermit to install new transmitter (Getes BC-IF) at Constant Lane, Ross Totalis Pittsburgh, Pennsylvania (present location of main transmitter) to be operated on 970kc, with power of line, apploying directional entenns (DA-D), for swilliary purposes only. Harold Cowelli, Atty.	GRANTED	11-29-50
BL-4413 Rec'd. Filed	4-6-51 4-12-51 4-12-51	License to cover construction permit (BP-7891) which authorized installation of a new transmitter (present location of main transmitter) for auxiliary purposes only. David E. Tolman, Atty.	CHAPTE	5-15-51

FORM A-170 #17

Name

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94
WWSW RAD O, INC. (AL 7-13-55 BFF:

Call Letters

WWSW

File No. Dated		Application for	Nature Date		
BR-797 Rec'd Filed	1-31-53 2-4-53 2-4-53	Renewal of license (Main & Aux.) Quayle B. Smith, Atty.	GRANT	ED 5-6-53	
BR-797 Rec'd Filed	4-30-54 5-3-54 5-3-54	Renewal of License (Main & Auxiliary) Filed by Seymour M. Chase, Atty.	GRANTED	7-28-54	
BAL-2072 Rec'd Filed	6-24-55 6-27-55 6-27-55	Voluntary assignment of licence to WMSW Radio, Inc. Paul Segal, Atty.	GRANTED EFF:	7-13-55 8-1-55	
BR-797 Recd Filed	4-20-57 5-1-57 5-1-57	Renewal of license (Main &Auxiliary) Seymour M. Chase, Atty.	GRANTED	10-2-57	
BR-797 Rec'd Filed	4-22-60 5-2-60 5-2-60	Renewal of License (MAIN & AUXILIARY) Robert A. Marmet, Atty. F.C.C. WASHINGTON, D. C.	GRANTED	2-13-61	

APPLICATION RECORD - BROADCASTING

FORM BC-121 Aug. 1955

#18

			And the second	1on
File No.	Dated	Application for	Nature	Date
BR-797 R & F	4-24-63	Renewal Of Liscense (Mein & Aux.) Atty. Robert A. Marmet	GRANTED	7-31-63
BR-797 R & F BR-797 Rec'd Filed	4-20-66 5-2-66 4-20-66 5-2-66 5-6-66	Renewal of license (/ain) Renewal of license (Auxiliary) Atty- Marmet & Schneider	GRULTEL	1-10-69
	J-0-00	AMENDED 10-2-68 re: Programming AMENDED 12-20-68 re: Engineering statement		
R-797 & F 511814-5\$105 JUN 4 1965	4/25/69 5/2/69 5/2/69	RENEWAL of License (Main & Aux.) Atty: Robert Marmet AMENDED 7-15-69 re: Programming AMENDED 9-11-69 re: Programming	GRALIE 1	1-26-69

Call Letters WWSW

Name WWSW RADIO, INC.
Pittsburgh, Pennsylvania

File No. Dated		Application for	Natur	otion e Date
BR-797 R & F P.N. PRESS MAY 19	4-17-72 5-3-72 4-12-72 972	Renewal of License (Main & Auxiliary) Atty: Gordon R. Malick AMENDED 7-10-72 re: litigation AMENDED 7-18-72 re: engineering report AMENDED 7-26-72 re: programming AMENDED 10-2-72 re: equal employment policy AMENDED 10-2-72 re: ascert. of comm. needs	GRANTE	D 1-18-73
BRC-3652 Rec 1d Filed \$50-204770 AC-067 JUL	5-31-73 6-4-73 6-26-73 6-26-73	Modification of license to operate transmitted by remote control from One Allegheny Square, Pittsburgh, Pennsylvania (Main & Aux.) DA-2	r GRANTED	12-26-73
BR-797 R & F P. N. Rec'd Press M	3-25-75 4-1-75 4-7-75 AY 2 1 1975	Renewal of License. (Main & Auxiliary) AMENDED 6-2-75 re: typographical error Atty: Robert A. Marmeto complaint AMENDED 5-29-75 rect. WASHINGTON. D. C. (over)	GRANTED	7-23-75

BR-797 AMENDED 6-27-75 re: commercial matter & EEO
AMENDED 4-23-76 re: Conciliation Agreement

Form BC-121 May 1976 8-31

APPLICATION RECORD - BROADCASTING

Call Letters W W S W

Name WWSW RADIO, INC.
PITTSBURGH, PENNSYLVANIA

File No.	Dated			Applica	ation for			
3R-797	3-17-78	RENEWAL	OF	LICENSE	(MAIN &	AUXILIARY	TRANS.	1
R & F	3-31-78							1

Nature	Date
GRANTED	1-23-79

Action

١	PRESS	APR 1 9 197	d.K.McCombs, Sr., Atty. (Marm
MONEY WOLL	BR810401UK PRESSMAY 1 4	1981	Renewal of License Atty.: Harold K. McCombs,

GRANTED

7=7781

F.C.C. - WASHINGTON, D. C.

Jr.

M N S W - RECORD OF DENIAL OF INFORMAL ADDITIONS

Ltr. 11-25-49 denying request for opr. of www on 1490 kilocycles for a period of 48 hrs. after program tests on 970 kc are commenced for the purpose of informing the public that www.sw's programs are leing broadcast on 970 kc.

RECORD OF AR

WWSWING. (ML 9-XWALKER & DOWNING RADIO XWilliam S. Walker

Licensee

File No.	Date	Call Letters	Vame and Location of Applicant	Remarks	Disposition
B2-P-5544 Rec'd Filed	10-1-46 10-4-46 10-4-46		Western Pa. B/Cing Corp. Pittsburg, Pa.	C.P.for a new station 1490 kc, 250w, U	DISCISSED 11-7-47
BP-5799 Rec'd Filed	1-22-47 2-6-47 2-6-47	New	East Liverpool Broad- casting Company, East Liverpool, Ohio	CP for a new station 1490kc, 250w, U	GRANTED 5-18-49
HP-6092 Rec'd Filed	5-14-47 5-16-47 5-16-47		Radio Courier, Inc. East Liverpool, Ohio	C.P.for a new standar broadcast station. 1490kc, 250w, U	d 5-1

Requested	Date	De-ignaces for Hearing	Reason	Remarks	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

